



## **Important information regarding the Programme Regulations**

**Last revised:** 23 January 2023

As a student registered with the University of London, you are governed by the current General Regulations and Programme Regulations associated with your programme of study.

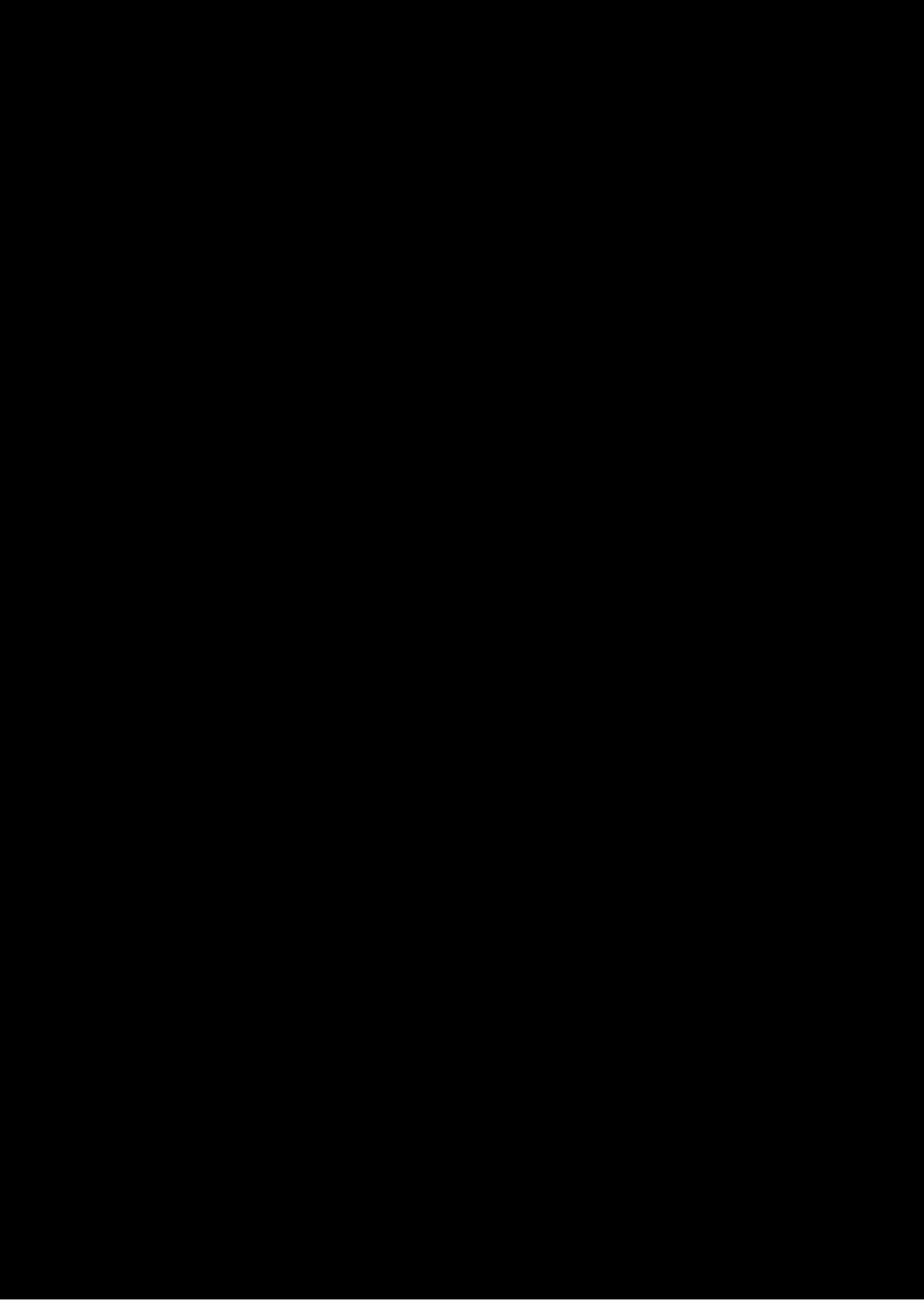
These Programme Regulations are designed and developed by City, University of London which is responsible for the academic direction of the programme.

In addition to Programme Regulations, you will have to abide by the [General Regulations](#). These regulations apply to all students registered for a programme of study with the University of London and provide the rules governing registration and assessment for the programme; they also indicate what you may expect on completion of your programme of study and how you may pursue a complaint, should that be necessary. Programme Regulations should be read in conjunction with the General Regulations.

The relevant General Regulations and the Programme Regulations relating to your registration with us are for the current year and not the year in which you initially registered.

On all matters where the regulations are to be interpreted, or are silent, our decision will be final.

Further information about your programme of study is outlined in the Programme Specification



### **Alternative Assessments during the Coronavirus (COVID-19) Outbreak**

In these unprecedented times, the University has and continues to respond quickly to the impact of COVID-19, which has resulted in changes to our assessment processes.

In line with our current General Regulations, the University may offer you alternative assessments where necessary. This includes holding online timed assessments in place of written examinations, which are usually held at examination centres. Please note that this statement replaces any published information relating to assessments or written examinations in any of our materials including the website. Previously published materials relating to examinations should therefore be read in conjunction with this statement.

The University of London continues to work towards supporting the academic progression of all its students. The University also continues to be mindful of the health and wellbeing of its students during this pandemic, whilst protecting the academic standards of its awards.





PGCethe



**3.3**

Applications for recognition of prior learning for the final project will not be accepted.

**3.4**

If you are registered on the PGDip, you may apply for recognition of prior learning mapped against modules to a total of 60 UK credits.

**3.5**

If you are registered on



The content within the main body of text comprises the overall word count, including in-text citations, references, quotes, heading and sub-headings. The cover page, reference list and any appendices do **not** count towards the overall word count.

For details on how to submit notifications and evidence of mitigating circumstances, see [the](#)





## Appendix A – Syllabuses

Topics covered in each module may be revised to ensure currency and relevance. Students will be advised of any changes in advance of their study.

---

### Core Modules

#### Core Concepts of Supply Chain Management [SCM010]

The aim of this module is to provide you with an overview of a range of essential supply chain related concepts to prepare you for engagement with later modules. Various topics, from inbound to outbound supply chain, will be







### **Strategy for Delivering Value [SCM050]**

This module asks what strategy is, and how developing an efficient and effective strategy leads some firms to achieve and sustain competitive advantage. The module also explores which tools can help managers and executives to enable superior results for their organisations. Particular attention will be given to implications for executives working on supply chain. Given the centrality of this topic for future leaders, this course ambitiously aims at developing professionals who not only master the core topics, tools and perspectives of strategic management, but also are able to adapt their

This module aims to provide you with a foundational knowledge in innovation management of supply chain technologies.

Topics covered in this module:

Introduction to Innovation and Supply Chain Technology

Sources of Innovation

Forms of Innovation

Entry Strategies

Strategy and Technology Innovation

Innovation Process Management

Choosing Innovation Projects

Collaboration Strategies

Organising Innovation

Sustain1 0 32J841.92 reW\*nBT/F3 11.04 Tf1 0 0 1 89.904 662.38 Tm0 g0 G[(Fo)4(r)-3(m)-3(s)] TJE





economic value of B2B transactions is much higher than the value of Business-to-Consumer (B2C) transactions.

This module is designed to educate you on essential conceptual elements, strategic frameworks and tactical aspects of business marketing.

Topics covered in this module:

- Introduction to Business Marketing
- Organisational Buying Behavior
- Customer Relationship Strategies for Business Markets
- Segmentation, Targeting and Positioning in Business Markets
- Brand Management and Product Strategies in Business Markets
- Innovation Management in Business Markets
- Channel Strategies in Business Markets
- Pricing Strategies in Business Markets
- Communication Strategies in Business Markets
- Digital Marketing Strategies in Business Markets

**Assessment:** Module assessment will be based on one two-hour unseen written examination including multiple-choice and essay-type questions (70%) and a 2,500 word business report to



## Appendix B – PGCert Module Groups

PGCert Supply Chain Management modules are selected from one of the following two groups. Four modules must be selected, including at least one module from Group 1.

### Group 1:

- Core concepts of Supply Chain Management
- Supply Chain Analytics
- Global Purchasing and Supply Management
- Innovation and Supply Chain Technology
- Global Logistics and Transport Management
- Supply Chain Finance and Risk Management

### Group 2:

- Operations and Process Management
- Accounting for Decision Makers
- Strategy for Delivering Value
- Business to Business



## Appendix C – Assessment Criteria

This is an indicative description of expectations at each grade level. Overall grades comprise qualitative and quantitative elements. The setting of questions, tasks and requirements and the accompanying marking scheme should take account of the criteria below.

Award	%	Literary	Knowledge	Independent thought, uses of sources and research materials	Presentation	
Distinction	85-100	A	Outstanding	Comprehensive and informative knowledge of subject area, may include - new knowledge derived from which the marker and wider community may learn; addresses the learning outcomes/ assessment criteria in full	Where relevant, evidence of independent reading, thinking and analysis and strong critical ability	Well-constructed
	80-84		Excellent			
	75-79		Very good	Sophisticated or strong - shows knowledge of complex issues or a broad range of issues and addresses the learning outcomes/assessment criteria well.	Where relevant, show evidence of wide and comprehensive reading and critical	