



UNIVERSITY  
OF LONDON

# INTERNATIONAL SPORT DEVELOPMENT

In collaboration with



WORLDACADEMY  
OF SPORT

All modules on the PGCert International Sports Management are available to study individually as professional short courses, similar to masterclasses. Each module delves deeper into specialised knowledge allowing you to develop the competences needed in a specialist field within International Sports Management. Successful completion positions you for career development and progression to the PGCert.

## Sport for social development

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In this module, you will critically examine the provision of sport to various populations from an international perspective. You will also develop critical awareness and appreciation of sport as a tool for social development.

“In 2015, UN Member States recognised the contribution of sport to the Sustainable Development Goals and made a political declaration that sport is also an important enabler of sustainable development. This module equips students with analytical and management skills needed to use sport as a tool for the delivery of a wide range of social development agendas.”

**Dr Oscar Mwaanga,**  
Programme Director,  
PGCert International  
Sports Management

## Topics covered

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You will study a variety of topics including:

- theorising sport development, sport participation and facilities management
- the sport development policy process
- the international development landscape – structures, stakeholders and governance
- conceptualising sport participation and provision of sport facilities
- trends and barriers in sports participation
- managing facilities for sport development
- sport and UN sustainable development goals
- generating and examining evidence in sport development.

## Learning outcomes

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By the end of this module you will be able to:

- apply relevant theoretical concepts, models and research to analyse the international provision and consumption of wide ranging sporting activities



