



UNIVERSITY
OF LONDON

Programme Regulations 2024 2025

Global MBA

MBA

PGDip

PGCert

Individual modules

Important document to read
This document contains important
information that governs your
registration, assessment and
programme of study

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Important information regarding the Programme Regulations

About this document

Last revised 22 December 2023

1 Structure of the programme

Qualifications

1.1

The following qualifications are awarded under the Global MBA programme:

Master of Business Administration

Master of Business Administration (Accountancy)

Master of Business Administration (Entrepreneurship and Innovation)

Master of Business Administration (Finance)

Master of Business Administration (Health)

Master of Business Administration (Law)

Master of Business Administration (Leadership)

Postgraduate Diploma in Business Administration

Postgraduate Diploma in Business Administration (Accountancy)

Postgraduate Diploma in Business Administration (Entrepreneurship and Innovation)

Postgraduate Diploma in Business Administration (Finance)

Postgraduate Diploma in



You can achieve a PGCert Business Administration in the following named specialist areas:

Accountancy

Entrepreneurship and Innovation

Finance

Health

Law

Leadership

1.7

The maximum number of modules you can register for at a time is six 15-credit modules or four 15-credit modules and the 30-credit project.

Over a 20-week study session, a 15-credit module will typically require seven to eight hours of work/effort per week, and the 30-credit Strategic Project module will typically require 15 hours of work/effort per week.

It is advisable to take only one module (preferably core) in your first study session and one module in your second session. This will help you develop the necessary skills to complete the programme successfully.

1.8

You must take a minimum of two 15-credit modules, or the 30-credit Strategic Project, each year*. If you have only one 15-credit module left to complete your qualification in any given year, you must take that module in that year.

Note that for the MBA, in one or more years, you will need to take modules in total worth more than the minimum of 30 credits in order to complete the MBA (180 credits) within the maximum registration period of five years.

You are strongly advised to take only one module in your first study session and one module in your second session.

1.10

Credit for the stand-alone individual modules will be considered provided that the application for a related qualification is made within three years of the completion of the relevant modules. Neither progression nor credit is automatic.

1.11

The pass mark for an individual module taken on a standalone basis is 50%.

1.12

The maximum number of attempts permitted for any stand-alone individual module is two.

2 Registration

Effective date of registration

2.1

Your effective date of registration will be either:

- 1 January, if you first register before the December registration deadline,
- 1 April, if you first register before the March registration deadline,
- 1 July, if you first register before the June registration deadline,
- 1 October, if you first register before the September registration deadline.

Date of first examinations

2.2

If your effective date of registration is:

- 1 January, you will take your first examination(s) in June of the same year unless you defer,
- 1 April, you will take your first examination(s) in August/September of the same year unless you defer,
- 1 July, you will take your first examination(s) in December of the same year unless you defer,
- 1 October, you will take your first examination(s) in February of the following year unless you defer.

If the maximum registration period for your qualification changes during your studies, you will retain the period of registration initially given to you on registration. Your period of registration may still change if you change qualification as set out in Programme Regulations.

2.4

If you progress from the PGCert or PGDip to the PGDip or MBA respectively, your maximum period of registration will continue to be counted from your effective date of registration for the PGCert or PGDip.

2.5

If you start by taking individual modules and then register for the PGCert/PGDip/MBA, we will give you a new maximum period of registration for the PGCert/PGDip/MBA.

Order in which to take the modules

2.6

You may attempt the modules of the programme in any order. However, it is recommended that you complete some modules before others as detailed in the advice below.

If you have been admitted onto the programme via Entry Route 2, you are strongly advised to complete our online MBA Preparation Course, *International Business Essentials* (about 125 hours of study), and then take only one module (preferably core) in your first study session and one module in your second session. This will help you develop the necessary skills to complete the programme successfully.

Whilst you can attempt modules of the MBA in any order, you are strongly advised to have attempted the assessments for core and optional modules before registering for the Strategic Project.

Before commencing study of the *Advanced Management Accounting* module, you are strongly advised to have commenced study of the *Accounting for Managers* module.

Before commencing study of the *International Accounting* module, you are strongly advised to have commenced study of the *Financial Reporting and Analysis* module.

Before commencing study of *Resource Management in Healthcare*, you are strongly advised to have commenced study of the *Accounting and Finance* module.

It is strongly advised that students taking Health option modules have prior experience of working in the health or healthcare sector.

Progression within the programme

2.7

You may progress from the PGCert to the PGDip if you have satisfied the requirements of the PGCert.

2.8

You may progress from the PGDip to the MBA if you have satisfied the requirements of the PGDip.

On the basis of satisfying the requirements of the PGCert or PGDip, you will only be considered for progression to the PGDip or MBA once your final result has been ratified by the exam board and released to you. This may affect your module selection and session start date.

Module availability

2.9

In exceptional circumstances, we may cancel all registrations for a module if an insufficient number of students have registered. This is because we may not be able to provide an appropriate learning experience and/or assessment opportunity to meet the learning outcomes of the module.

We will make every reasonable effort to inform you of any such changes as early as possible and to provide you with reasonable alternative arrangements.

3 Recognition of prior learning and credit transfer

The rules for recognition of prior learning are described c1ning

4.9

We will not allow you to defer taking a coursework element or project element of assessment. If you miss a deadline for submission of coursework or a project, you will be given a mark of zero for the assessment item and it will count as an attempt.

Deadlines for items of assessment and submission guidance

See the Virtual Learning Environment for full details of all the assessment points, deadline dates and submission guidance.

4.10

Coursework items, the portfolio (for the *Successful Leadership* module) and project items must be submitted by the deadline dates given on the Virtual Learning Environment.

4.11

For coursework and project items, you should not exceed the maximum word limits by more than 10%. If the word count is between 10% to 20% above the maximum word limit, five marks will be deducted. If

Number of attempts permitted at an element of assessment

4.15

The maximum number of attempts permitted for an element of coursework, written examination, portfolio or project report is two.

Resitting an element of assessment

If you resit one or both elements of assessment for a module, you will have to pay a module continuation fee when you register for the module to resit the assessment. You do not have to take the assessment at the next available session; you have five years to complete your studies.

4.16

You may resit any element of assessment that you have failed provided that you have not exceeded the maximum number of attempts.

4.17

You will fail the element of assessment if the mark for the element is below 50% (subject to the application of the rules for marginal compensation, where permitted).

4.18

If you fail a module overall at the first attempt and achieve a mark for one or both elements in the compensatable range (45%-49%), and in your subsequent attempt to redeem the failure, achieve a further mark in the compensatable range, the highest mark obtained will be used if the rules for marginal compensation can be applied (see regulation 4.2).

4.19

You may not resit an element of assessment that you have passed.

5 Scheme of award

If your last assessments take place in the October session, the date of award will be 1 May in the year of the last assessments that contribute to the award.

If your last assessments take place in the January session, the date of award will be 1 August in the year of the last assessments that contribute to the award.

If your last assessments take place in the April session, the date of award will be 1 November in the year of the last assessments that contribute to the award.

If your last assessments take place in the July session, the date of award will be 31 December in the year of the last assessments that contribute to the award.

Mark scheme

5.1

The following mark scheme is used for the MBA, PGDip and PGCert:

Mark range	Outcome
70% and over	Distinction
60% 69.99%	Merit

50% 59.99%

Pass

0%

Successful Leadership [BAM060]

This module prepares students for strategic leadership and transformational roles in organisations. The role of a manager requires organising, controlling, planning and motivating others to perform the work of the organisation. The module contributes to the programme as it examines a variety of literature (including: articles, cases, novels, illustrations, and discussion) to develop student appreciation of the breadth of leadership. In preparing students for strategic leadership, this module helps students identify and analyse their personal leadership styles and critically evaluate these, and is designed to help students develop and hone their personal leadership philosophies.

This module explores leadership as a relational and global phenomenon and describes, contrasts, and explains a variety of leadership theories. The module also explores the relevance and significance of current ideas concerning leadership and how they fit with organisations alongside contemporary expectations of people in organisations. Theoretical approaches are supplemented by

Assessment: one two-hour written examination (50%) and coursework (50%).

Optional Modules - Entrepreneurship and Innovation

Entrepreneurial Finance and Private Equity [BAM300]

Entrepreneurial success requires the ability to both obtain finance and to manage it appropriately. Awareness of the characteristics of the various sources of funding is crucial to entrepreneurs seeking investment. Potential investors will want to be presented with a range of clear and detailed company financial information on which to base their investment decisions. Principal sources of funding may be oriented around developed countries but investors invest globally. The ability to critically analyse this information is also essential for entrepreneurs to identify and overcome risks

Venture Capital and Entrepreneurship [BAM315]

economy. Companies famous for receiving venture capital or business angel funding, early in their development include Apple, Microsoft, Google and Amazon. From an entrepreneurial perspective, venture capital is a significant source of investment for innovative entrepreneurs with attractive growth prospects, including start-ups in the information technology, life sciences and advanced engineering sectors. Therefore, it is essential that entrepreneurs and business managers understand strategies, tools and techniques in securing venture capital finance. One topic of the module explores globalisation of the venture capital industry (e.g. China, the Middle East, India).

This module is intended for those interested in how funding is obtained from venture capital firms by entrepreneurs, and also how those working within the industry make and manage investments. It sits alongside the *Entrepreneurial Finance and Private Equity* module which takes a broad look at the production and analysis of company financial information for entrepreneurs, and the range of debt and equity financing methods available.

The module provides a detailed understanding of the operation of the venture capital industry. It is a core module for the Entrepreneurship and Innovation (EI) pathway of the Global MBA programme.

elements of international trade. The module analyses the role of key international institutions

This module seeks to equip students with the knowledge, skills and understanding to apply the principles of risk management and governance effectively in all types of healthcare organisation, and, more broadly, across entire health systems.

Assessment: one two-hour written examination (50%) and coursework (50%).

Optional Modules - Law

Corporate Finance Law [BAM500]

The module is premised upon the notion that the student of corporate finance law ought to develop a sound understanding of the dynamics of corporate financing options, methods and techniques in the light of regulatory theories, applicable legal framework, shareholder policy objectives. The module provides a critical and insightful view of current global legal developments and trends with the aim of identifying the most salient legal issues involved in corporate finance and M&As in the context of increasingly complex financial phenomena and international markets.

Primarily the module aims to contribute to a critical understanding of the sub0008871 0 595.32 841.92 reW* nB



Students studying towards the general project or one of its specialisms will all study the same research topics together in the Strategic Project VLE module. However, students should ensure they select the correct module code when registering for the Strategic Project so that their research proposal and final project report can be considered in the relevant context and their final award can be classified correctly:

- Strategic Project [BAM900] (general)
- Strategic Project in Accountancy [BAM905]
- Strategic Project in Entrepreneurship and Innovation [BAM910]
- Strategic Project in Finance [BAM915]
- Strategic Project in Health [BAM930]
- Strategic Project in Law [BAM920]
- Strategic Project in Leadership [BAM925]

Assessment: one 2,000-word research proposal (30%) and one 8,000-word project report (70%).

Appendix B Assessment Criteria

an ability to analyse data critically;

clear evidence of planning and appropriate choice of sources and methodology with correct referencing.

Pass (50 to 59.99%)

An answer falling into the mark range 50 to 59.99% demonstrates:

a reasonable understanding of the major factual and/or theoretical issues involved;

evidence of some knowledge of the literature with correct referencing;

examples of a clear train of thought or argument;

an ability to plan, organise and independently execute a research project, coursework assignment or examination question;

how to introduce and appropriately conclude a text.

Fail (40 to 49.99%)

Fails to meet the minimum requirements of the assessment criteria. An answer falling into the mark range 40 to 49.99% demonstrates:

some awareness and understanding of the literature and of factual or theoretical issues, but with little development and/or irrelevant/unrelated material or arguments are included;

a limited ability to present a clear and coherent argument;

a limited ability to plan, organise and execute a research project, coursework assignment or examination question;

a limited ability to analyse data;

incomplete referencing.

Fail (20 to 39.99%)

Fails to meet the minimum requirements of the assessment criteria. An answer falling into the mark range 20 to 39.99% demonstrates:

clear conceptual or factual errors or misunderstandings;

only fragmentary evidence of critical thought or data analysis;

very limited ability to plan, organise and execute a research project, coursework assignment or examination question;

fails to develop a coherent argument that relates to the research project or assignment or fails to answer the question or to develop an argument that relates to the question set;

a lack of engagement with the relevant literature or demonstrate a knowledge of the key issues;

incomplete referencing.

Fail (0 to 19.99%)

Fails to meet the minimum requirements of the assessment criteria. An answer falling into the mark range 0 to 19.99